

# **NEW HIGHLY PALATABLE RESISTANCE BREAKER**

Highly attractive paste-like formulation for professional use in homes and businesses, delivering freedom from the nuisance of mice and rats.



syngenta.

### Talon® Soft delivers exceptional results

Talon®Soft is a highly palatable and versatile single-feed rodenticide for professional use. Designed for easy-use indoors, Talon® Soft incorporates the proven single-feed potency of brodifacoum in a paste-like formulation that delivers exceptional results, every time, resulting in minimal bait use and maximum cost effectiveness.



## Versatile and easy to use

Talon Soft is available in a 300g tube, easily applied using a standard caulking gun. This allows quick, precise application and greatly reduces the time needed to clean out partly-consumed conventional baits.

Talon Soft remains highly palatable across a range of temperatures and indoor environments. It is ideal for sensitive areas, including food processing and storage areas.

- **▶** Single feed rodenticide paste
- ▶ Ideal for use in sensitive areas
- ▶ Quick and easy to apply
- ▶ Light and convenient to carry on the job
- **▶** Highly palatable
- ▶ Cost-effective control of all rats and mice
- **▶** Control of resistant rodents



## Tried and Trusted by Pest Control Operators across Europe

Talon Soft offers reliable, easy-to-use performance against rats and mice, including all resistant rodents. High palatability and exceptional durability results in minimal bait use and maximum cost effectiveness. Trusted by pest management professionals, Talon Soft delivers proven results.

"Talon Soft is quick, clean and easy to apply with very little risk of contaminating grain. It's a satisfying product at a sensible price." (UK)

"I was called by a local restaurant where they had a rat infestation. Despite various food residues in the premises, Talon® Soft was completely eaten by the rats." (Spain)

"I noticed very good consumption of the bait in both wet and dry rooms, as well as in food storage locations, despite the availability of other food sources. Talon® Soft is versatile and efficient." (France)

"I treated a rat infestation at a farm was very good and, despite the availability of vegetable food sources, the bait was quickly consumed. Total mortality was achieved after one application." (Spain)

cooperative with Talon® Soft. The palatability

"Talon® Soft is our chosen rodenticide for a quick knock-down, giving our clients visible

results in a short period of time." (UK)

"I used Talon® Soft against mice in a cottage. The application of the product is very simple and the mice were eradicated after one application."(Spain)

"Talon" Soft is more palatable to mice than anything I have used before. Being a single dose feed, it does have a quick knockdown. I will keep on using it." (UK)

"A customer had a mice infestation in their food storage area which I treated with Talon® Soft. It was easy to dose and the bait has no smell. It was fully consumed." (France)

## Minimising rodenticide use

Repeated farm trials on resistant rats (Y139C mutation on the VKORC1 gene) have shown that the greater efficacy of Talon requires less bait to achieve a higher level of control, compared to other anticoagulant rodenticides.

Not only does this mean Talon is best in class in terms of efficacy, but lower quantities of bait minimizes the exposure to non-target organisms.

				Comparison with <b>bromadiolone</b>		Comparison with <b>difenacoum</b>	
Product	Bait consumed pre-treatme (kg)	Bait consumed in treatment (kg)	Estimated efficacy (%)	% reduction in bait requirement	% improvement in efficacy	% reduction in bait requirement	% improvement in efficacy
Bromadiolone (average of four trials)	2.7	29.3	40		$\rangle$	+61%	-33%
<b>Difenacoum</b> (average of two published trials)	4.25	18.15	73	-38%	+33%		
Talon® (average of two published trials)	2.3	2.75	100	-91%	+60%	-85%	+27%

In this series of trials, relative to the estimated size of the initial rat population, Talon delivered outstanding results:

- ► Talon requires 90% less bait to achieve 60% better efficacy compared to bromadiolone,
- ► Talon requires 85% less bait to achieve over 27% better efficacy than difenacoum.

Lower bait consumption reduces the overall cost of control, including:

- Quicker filling of bait stations
- ► Extended intervals between bait refilling
- ► Less product to transport
- ► Reduced product cost to complete control

Unreliable results and the need for repeated treatments with some rodenticides means costs can continue to escalate — whilst the losses from damage and spoilage continue to accrue. With the reliability of Talon, the cost of rodent control can be effectively managed.





## **Trusted products**

Syngenta Professional Pest Management is the name behind some of the most trusted brands in pest control. We are committed to supplying world-class products and services to help people rid themselves of the nuisance of pests and live their lives uninterrupted.

#### Innovative solutions

Our pest control product portfolio contains targeted solutions that are perfect for use in residential and commercial situations. They are easy to apply, discreet and non-invasive, meaning there is less disruption and less wastage.

#### Our commitment

Syngenta is committed toward a program of research, development and innovation to meet the evolving needs of pest management professionals both now and in the future.

FOR LIFE UNINTERRUPTED™





#### Reliable

Only a single feed is required to kill ALL rats and mice.

#### Resistance breaker

Controls all anticoagulantresistant rodents.

#### Maximum value

Requires less bait and less labour than most rodenticides.

#### Versatile

A highly efficient bait in every situation.



FOR LIFE UNINTERRUPTED™



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